

How Drive For Life Can Benefit Cancer Patients and Their Families

1.800.227.2345

(24 hours, seven days a week)

The American Cancer Society is available 24 hours a day, seven days a week online at cancer.org and by calling 1-800-227-2345. Callers are connected with a Cancer Information Specialist who can help them locate a hospital, understand cancer and treatment options, learn what to expect and how to plan, help address insurance concerns and find financial resources, find a local support group, and more.

Road to Recovery

Every day, cancer patients need rides to treatment. Some may not be able to drive themselves, and family and friends cannot always help. Trained volunteers provide cancer patients free transportation to and from cancer treatments.

Research

Society donations return to Ohio in research grants -- As of July 2012, Ohio grants in effect total \$15.5 million. Active grants are at Case Western Reserve University, Cincinnati Children's, Cleveland Clinic, Kent State, The Ohio State University, University of Toledo and University of Cincinnati.

The Hotel Guest Room Program in Franklin County

Complimentary lodging is provided to cancer patients and immediate family members when traveling to Columbus for treatment. Thirteen hotels have partnered with the American Cancer Society to provide this service to patients who may otherwise not be able to afford lodging, 821 nights of lodging were provided this past year.

Reach to Recovery

When a woman learns she has breast cancer, she may feel overwhelmed, vulnerable and alone. Specially trained Reach to Recovery volunteers provide support and information for individuals concerned about breast cancer from someone who has been there -- a breast cancer survivor. This program helps breast cancer patients and their loved ones address the emotional, physical and social issues related to breast cancer.

Look Good...Feel Better

Look Good...Feel Better (LGFB) is a free, national public service program which is designed to help women cancer patients learn how to cope with the appearance side-effects of chemotherapy and radiation treatments, by teaching them techniques to help restore their appearance and self-esteem through the use of makeup, wigs, scarves, and other accessories.

Partnering Opportunities for 2013

Early Registration

Put your money to work sooner for the American Cancer Society. All sponsorships at the \$5,000 level and below are eligible for a 10% discount if registration and payment are received prior to January 30, 2013.

Referral Bonus

Refer a new sponsor that has not participated in the Drive For Life Golf Classic in the previous three years. By partnering with the event, we will discount your participation level by 10% of the newly obtained sponsorship.



2013 Drive For Life Golf Classic Committee

Executive Committee

Don Lyle, Co-Chair
Cardinal Health

Jeff Ballard
Cardinal Health

Andrew Reis, Co-Chair
American Electric Power

Deborah Bose
Cardinal Health

Jason Baker
SEA Limited

Rob Pantano
Cardinal Health

David Chan
Plaskolite

Eric Sideri
Key Bank

Greg Fisher

Ron Ungvasky

Mike France
Cardinal Health

Tim Wetzel
Bob Evans Farms, Inc.

Mike Plessinger
Roxanne Labs

Drexel Yokoyama
REM Consulting

ACS Staff

James O. Dye, Regional Vice President

Christine Mills, Income Development Director

Wendy Levine, Distinguished Events Manager

Past Honorees

2004: Greg Lashutka & Phil Porter

2005: Bob Lau

2006: George Vargo

2007: Cheryl Krueger

2008: Dimon McFerson

2009: Mike Piatt

2010: Sue Zazon

2011: Jim Rosenberry

2012: Don Lyle

Past Chairs

2004: Victoria Glimcher & Adam Hill

2005: Victoria Glimcher & Adam Hill

2006: Adam Hill & Rob Pantano

2007: Rob Pantano & Drexel Yokoyama

2008: Drexel Yokoyama & Andy Reis

2009: Drexel Yokoyama & Andy Reis

2010: Drexel Yokoyama & Andy Reis

2011: Don Lyle & Andy Reis

2012: Don Lyle & Andy Reis

Past Honorary Chairs

2004-05: George Emmons, Jr.

2006: Jody Davids

2007: Mark Parrish

2008: Brett Hall, PhD

2009: Dr. Keith Nichols, MD

2010: John Cooper

2011: Bobby Carpenter

THE AMERICAN CANCER SOCIETY

THE 33RD ANNUAL DRIVE FOR LIFE

Golf Classic

2013 Sponsorship Opportunities

www.acsdriveforlife.org

Monday, May 20, 2013
Pinnacle Golf Club



We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

American Cancer Society Central Region • 5555 Frantz Road, Dublin, Ohio 43017 • t) 1.888.227.6446 x3300 f) 1.877.227.2838

The official registration and financial information of the American Cancer Society, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800.732.0999. Registration does not imply endorsement. Ohio residents may call 717.783.1720.



THE OFFICIAL SPONSOR OF BIRTHDAYS.™

The American Cancer Society would like to thank all of our sponsors from the 2012 Drive For Life Golf Classic, especially during these challenging economic times. Without your generosity, the Society would not be able to help people celebrate more birthdays by providing cancer research, prevention and detection programs, education programs and patient services to cancer patients and their families.

Associate Sponsor Plaskolite	Benefactor Teams Accenture Workplace Bailey Cavalieri Boehring-Ingelheim/Roxanne Laboratories Hogan Dedicated Services L.L.C. Inmar MJF-Fund Navidea Pharmaceuticals New Century Transportation OhioHealth PricewaterhouseCoopers Takeda Pharmaceuticals N. America, Inc. Terra Data Corp Thornel Associates UPS
Lunch Sponsor American Electric Power	Patron Players BeavEx Beeline Centimark Corp Corporate Courier Deloitte Fastswitch ICC Ohio Infosys KPMG Medicis Pharmaceutical Corp. Midwest Retail Services Microsoft Ontrac Prestige Delivery Serpro Logistics Vandelay
Dinner & Awards Sponsor Cardinal Health	Friend Players Expak Logistics Raymond Storage Concepts, Inc. WPX Courier Zip Express
Grand Prize Sponsor Hackbarth Delivery Services	
Golf Cart Sponsor Bob Evans Restaurants	
Golf Ball Sponsor UDS	
Flag Sponsor MJF – Fund	
Cocktail Sponsor AEX Group	
On-Course Beverage Sponsors BeavEx Inc & Prestige Delivery	
Golf Tee Sponsor Expak Logistics	
Chipping Sponsor TXX Courier	
Hole Sponsors AT&T Arcadia Delivery HP Innovative Courier Solutions Inc. Key Bank Mail Dispatch Pace Harmon Pegasus Transportation Scotts Lawn Service Serpro Logistics Symantec TECHnology SITE Planners	

Letter from our Co-Chairs

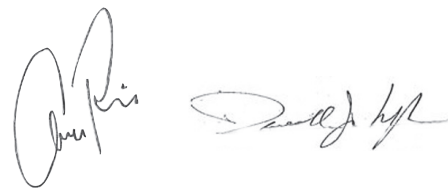
Dear Supporter,

On behalf of the American Cancer Society and the Drive for Life Golf Classic Committee, we would like to extend you an invitation to Central Ohio's premier golf outing. As always, our goal is to maximize the funds raised to further assist in the fight against cancer in a way that can be enjoyed by all.

Finding a cure for cancer is a commitment that we share along with the American Cancer Society. We know how devastating cancer can be for both the patient and family. This event is an important source of funding for the American Cancer Society's efforts to help people get well, stay well, find cures and fight back.

Your shared commitment and generosity has helped to raise over \$1.48 million dollars in the past 14 years in the Drive For Life Golf Classic alone. We would like to thank you in advance for your continued support and look forward to your participation this coming May.

Sincerely,



Andy Reis and Don Lyle
Drive For Life Golf Classic Co-Chairs

Sponsorship Opportunities

TITLE SPONSOR \$25,000

Corporate Recognition

- Prominent corporate recognition as the Title Sponsor on all collateral and event program
- Top billing on acknowledgement board and other event signage
- Table signage at dinner reception

Corporate Participation

- Entry for 12 golfers, including green fees and premier sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with reserved seating for 12

ASSOCIATE SPONSOR \$15,000

Corporate Recognition

- Prominent corporate recognition as the Associate Sponsor on all collateral and event program
- Featured billing on acknowledgement board and other event signage

Corporate Participation

- Entry for 12 golfers, including green fees and premier sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with reserved seating for 8

LUNCH SPONSOR \$10,000

Corporate Recognition

- Recognition as the Lunch Sponsor on select collateral and event program
- Featured billing on acknowledgement board and other event signage
- Table signage at lunch buffet featuring sponsor's logo

Corporate Participation

- Entry for 4 golfers, including green fees and deluxe sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with reserved seating for 4

DINNER & AWARDS RECEPTION SPONSOR \$10,000

Corporate Recognition

- Recognition as the Awards Reception Sponsor on select collateral and event program
- Featured billing on acknowledgement board and other event signage
- Table signage at awards reception featuring the sponsor's logo

Corporate Participation

- Entry for 4 golfers, including green fees and deluxe sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with reserved seating for 4

COCKTAIL SPONSOR \$5,000

Corporate Recognition

- Recognition as the Cocktail Sponsor on select collateral and event program
- Company logo displayed in cocktail area
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 2 golfers, including green fees and deluxe sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with reserved seating for 2

GRAND PRIZE SPONSOR \$5,000

Corporate Recognition

- Recognition as the Grand Prize Sponsor on select collateral and event program
- Company logo displayed on Grand Prize Tickets
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 2 golfers, including green fees and deluxe sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with seating for 2

FLAG SPONSOR \$5,000

Corporate Recognition

- Recognition as the Flag Sponsor on select collateral and event program
- Corporate logo or name displayed on all hole flags
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 2 golfers, including green fees and deluxe sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with seating for 2

GOLF CART SPONSOR \$5,000

Corporate Recognition

- Corporate name recognition on all event golf carts
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 2 golfers, including green fees and deluxe sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with seating for 2

GOLF BALL SPONSOR \$5,000

Corporate Recognition

- Corporate name recognition on dozen golf balls given to each player
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 2 golfers, including green fees and deluxe sponsor gift package
- Invitation to lunch prior to golfing and dinner reception after your round with seating for 2

PUTTING SPONSOR \$2,500

Corporate Recognition

- Corporate name recognition at putting area
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

CHIPPING SPONSOR \$2,500

Corporate Recognition

- Corporate name recognition at chipping area
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

CONTEST SPONSOR \$2,500

(Longest Drive, Closest to Pin or Longest Putt)

Corporate Recognition

- Corporate name recognition at appropriate hole
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

ON-COURSE BEVERAGE SPONSOR \$2,500

Corporate Recognition

- Sponsorship signage at on-course beverage stations and on beverage carts
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

ON-COURSE SNACK SPONSOR \$2,500

Corporate Recognition

- Sponsorship signage at on-course snack stations
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

REGISTRATION SPONSOR \$2,500

Corporate Recognition

- Company name and logo advertised at registration table
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

TEE SPONSOR \$2,500

Corporate Recognition

- Corporate name on golf tees
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

DRIVE TO CURE SPONSOR \$1,000

- Sponsorship signage leading to the driving range
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

HOLE SPONSOR \$500

Corporate Recognition

- Sponsorship signage on one tee box
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

TEAM SPONSORS

BENEFACTOR TEAM \$5,000

Corporate Recognition

- Corporate name featured in event program
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 4 golfers, including green fees and deluxe sponsor gift package
- Invitation to a lunch and dinner reception with seating for 4

PATRON PLAYERS \$2,500

Corporate Recognition

- Sponsorship highlighted throughout the course with tee signage
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 2 golfers, including green fees and deluxe sponsor gift package
- Invitation to a lunch and dinner reception with seating for 2

FRIEND PLAYER \$1,250

Corporate Recognition

- Sponsorship highlighted throughout the course with tee signage
- Corporate name featured in event program
- Corporate name featured on acknowledgement board

Corporate Participation

- Entry for 1 golfer, including green fees and deluxe sponsor gift package
- Invitation for one to a lunch and dinner reception



2013 Drive for Life Sponsorship Agreement Form

Please complete form and email to Wendy Levine at wendy.levine@cancer.org or fax to 1.877.227.2838, Attn: Wendy Levine ~ Drive for Life Please call with questions 1.888.227.6446 ext. 3900

Company Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Yes, our company would like to be a Drive for Life Golf Classic Sponsor

Please check the level of support below.

Table with 2 columns: Sponsorship and Level. Lists various sponsorship options such as Title Sponsor, Associate Sponsor, Lunch Sponsor, etc., with their respective levels and prices.

**Player information is on the reverse side of this form. Please make sure to send both the front and back of this form.

Signature _____ Date _____
Please invoice me (payment must be received by May 8, 2013)
Check enclosed (payable to the American Cancer Society)
Credit Card (all accepted) CC #: _____ Exp. Date: _____ Amount: \$ _____

American Cancer Society, Attn. Drive for Life, 5555 Frantz Road, Dublin, OH 43017

Thank you for your support of the American Cancer Society.



2013 Drive for Life Team Registration

Please complete form and email to Wendy Levine at wendy.levine@cancer.org
or fax to 1.877.227.2838, Attn: Wendy Levine ~ Drive for Life
Please call with questions 1.888.227.6446 ext. 3900

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____
Golf Index _____ Phone _____
Shirt Size _____

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City _____ State _____ Zip _____
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Shirt Size _____

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____
Golf Index _____ Phone _____
Shirt Size _____

***All information must be filled out to participate in this event.*

Additional Comments:

American Cancer Society, Attn. Drive for Life, 5555 Frantz Road, Dublin, OH 43017

Thank you for your support of the American Cancer Society.