



AMERICAN CANCER SOCIETY

BRUNSON MEMORIAL

IN HONOR OF MISSY HOLLIS
REMEMBERING BARBARA BRUNSON



A graphic of a white golf ball resting on a clear tee. The date "10.03.16" is printed in large, bold, yellow letters across the center of the golf ball.

10.03.16

ANNANDALE GOLF CLUB



22nd Annual Brunson Memorial Golf Tournament

In honor of Missy Hollis
Remembering Barbara Brunson

October 3, 2016

Annandale Golf Course

The American Cancer Society golf program has grown from a small collection of local tournaments in 1973 to the world's largest tiered amateur golf tournament, raising more than \$12 million a year. The American Cancer Society Brunson Memorial Golf Tournament is the largest premier golfing event for the Society in Mississippi. This is a day when a round of golf can help fight cancer, find a cure, and cultivate lasting business relationships with clients, prospects, and area business leaders.

This Year's event will honor 5-year colon cancer survivor, Missy Hollis. She is an inspiration and shares her passion for getting the message out about colon cancer screening. Remembering Ms. Barbara Brunson who lost her battle with cancer in 2015. Ms. Barbara has been a special part of this event since its inception 22 years ago when it was begun in honor of her late husband. She is truly missed, but her sweet spirit and memory will live on through the tournament.



2016 Co-Chairs with 2015 Honoree
Left to right: Andy Reeves, Amanda Lockey, Payton Lockey, John Wise

Tournament Format: Four Man Scramble, Shotgun Start
Includes: Green Fees, Cart, Gift bag, Lunch, Snacks, Beverages, and Awards



Why should your company support the American Cancer Society?

In 2015, the American Cancer Society touched the lives of many Mississippians with over 2,800 reaching out to our National Cancer Information Center. Through the support of our community, we were able to provide almost 1,509 rides to treatment for patients in Mississippi. We are working with 12 clinic systems throughout the state (four in the Jackson Metro Area), to implement 29 interventions related to breast cancer, 23 related to colorectal cancer, which will reach 147,000 patients.

In addition, we have 38 active Community Health Advisors that serve the Hinds County area to navigate the underserved population to breast cancer screenings. Over the last three years, they have navigated over 2,000 women to mammograms and saved many lives. These are just a few examples of the work taking place in Mississippi that you would be supporting through a gift to the American Cancer Society. Other efforts include, but are not limited to:

- Transportation to treatment is the second greatest need of cancer patients; we helped meet that need almost 300 times for patients in the Jackson area.
- Our Primary Care Department is partnering with Federally Qualified Health Centers to increase HPV vaccination among 11-12-year-old girls and boys.
- Past grants include 2 CHI Grants with Central MS and Jackson Hinds to increase breast cancer screening among eligible women in underserved communities. We screened over 1,600 collectively and potentially saved lives with early diagnosis.
- Hosted 22 Look Good Feel Better Sessions in Hinds County serving 64 patients in 2015.
- Provided 80 free wigs to women in Hinds, Rankin and Madison counties in 2015, and Many more all over the State.
- In 2015 provided 349 total Personal Health Managers in Hinds, Rankin and Madison 298 of which were newly diagnosed.
- Since the American Cancer Society research program was founded in 1946, it has funded close to \$4 billion in cancer research. Recently a grant for \$720,000 was funded at the University of Mississippi Medical Center in Jackson.

American Cancer Society Mission

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Join us in fighting cancer from the fairway!

22nd Annual Brunson Memorial Golf Tournament Donor Opportunities

PRESENTING SPONSOR - \$10,000

- Green and cart fees for two “foursomes”
- 8 mulligans
- 8 Pebble Beach raffle tickets
- Corporate recognition in publicity surrounding the event as Presenting Sponsor
- Banner display at the event*
- Your company’s logo featured on all signage at the tournament as Presenting Sponsor*
- Opportunity for your company to have a “physical presence” at the tournament (set up tent, etc.)
- Your company’s logo on windshield of golf cart*
- Your company’s logo on tournament website and our Facebook page as Presenting Sponsor
- Your company’s logo on tournament T-shirt as Presenting Sponsor*
- Opportunity to address golfers at the Awards Ceremony
- Gift bag
- Team photo
- Golf outing for 8 at Annandale Golf Club. Includes lunch, Annandale golf shirt and golf lessons/clinic with Annandale Pro.

EAGLE SPONSOR - \$5,000

- Green and cart fees for one “foursome”
- 4 mulligans
- 4 Pebble Beach raffle tickets
- Opportunity for your company to have a “physical presence” at the tournament (set up tent, etc.)
- Your company’s logo on side of golf cart*
- Your company’s logo featured on all signage at the tournament*
- Your company’s logo on tournament website and our Facebook page
- Your company’s logo on tournament T-shirt*
- Gift bag
- Team photo
- Golf outing for 4 at Annandale Golf Club. Includes lunch, Annandale golf shirt and golf lessons/clinic with Annandale Pro.

BIRDIE SPONSOR - \$2,500

- Green and cart fees for one “foursome”
- Your company’s logo featured on all signage at the tournament*
- Your company’s logo on tournament website and our Facebook page
- Your company’s logo on tournament T-shirt*
- Gift bag
- Team photo

**Commitment and logo must be received prior to September 5, 2016.*

22nd Annual Brunson Memorial Golf Tournament Donor Opportunities

Please Check Your Sponsorship Package:

Presenting Sponsor \$10,000

Eagle Sponsor \$5,000

Birdie Sponsor \$2,500

Corporate Name: _____

Mailing Address: _____

Contact Name: _____

Position: _____

Contact Phone: _____

Contact Email: _____

Date Submitted: _____

Credit Card: AMEX VISA MasterCard Other _____

Card #: _____ **Exp. Date:** _____

Name on Card: _____

Signature _____

All donations are tax deductible. You will receive acknowledgement from ACS for your tax records. You may scan and email this completed form to natalie.nichols@cancer.org, or you may mail it to the address below. You may also go to BrunsonMemorialGolf.org to commit and pay your sponsorship.

MAIL: American Cancer Society, Attn: Natalie Nichols, 1380 Livingston Lane, Jackson, MS 39213.

LOGO: Email logo in 300 dpi jpg format to natalie.nichols@cancer.org.

INVOICE: Should you need an invoice, please contact Natalie Nichols at 601-321-5500 or via e-mail at natalie.nichols@cancer.org. Payment plans available upon request.



Did you know that colorectal cancer is the 3rd leading cause of cancer death?

You can help us change that!!

In support of our 2016 honoree – a five-year colon cancer survivor – you have the chance to make a pledge to make a difference in this fight. Players will have the opportunity to make a pledge at the event, but even if you are not able to make it, we want you to be able to be a part of saving the lives from colon cancer.

Colorectal cancer is the third most commonly diagnosed cancer and the third leading cause of cancer death in both men and women in the US. The American Cancer Society estimates that 136,830 people will be diagnosed with colorectal cancer and 50,310 people will die from the disease in 2014. The majority of these cancers and deaths could be prevented by applying existing knowledge about cancer prevention, increasing the use of recommended screening tests, and ensuring that all patients receive timely, standard treatment. In the past decade, there has been unprecedented progress in reducing colorectal cancer incidence and death rates in the US, largely due to the prevention and early detection of colorectal cancer through screening. However, in 2010 only 59% of people age 50 or older, for whom screening is recommended, reported having received colorectal cancer testing consistent with current guidelines.

[Make your pledge to fund colon cancer research and programs!](#)

[\\$15,000](#)

To date, the American Cancer Society has funded [over \\$28 million](#) in specific colon cancer research to date. Let's keep going!

[\\$10,000](#)

Currently, the American Cancer Society is funding [97](#) research grants totaling [\\$53 million](#). Let's fund another grant with your support!

[\\$5,000](#)

We estimate [16,680](#) Mississippians will be diagnosed with colon cancer in 2016 and [6,480](#) will lose their battle.

[\\$2,500](#)

Did you know, through our free programs and services, we supported [over 6,500](#) cancer patients in Mississippi last year alone?

[\\$1,000](#)

More than 300 organizations have pledged to stand alongside the American Cancer Society to increase colon cancer screening rates to 80% by 2018 – that could save more than [200,000](#) lives!

[\\$500](#)

To date, Mississippi ranks [47th](#) in colon cancer screening rates when compared with other states. We are working to increase that by education and work with providers and agencies throughout the state.

[\\$250](#)

If colorectal cancer is found at an early stage, there is a [90%](#) survival rate – currently, only [39%](#) are diagnosed at an early stage because of low screening rates.

Name: _____

Mailing Address: _____

Phone: _____

Email: _____



We **save lives** by helping you stay well,
helping you get well, by finding cures,
and by fighting back.

cancer.org | 1.800.227.2345

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